

## CURRICULUM VITAE

### **KANGSAN LEE**

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#### **POSITION**

2017 – Present            Assistant Professor, Social Research and Public Policy, New York University (Abu Dhabi Campus)

2022 – Present            Affiliated Faculty, Business, Organizations, and Society, New York University (Abu Dhabi Campus)

#### **EDUCATION**

Ph.D.                      Sociology, Northwestern University, 2018

Visiting Scholar    CSO (Centre for the Sociology of Organisations), Sciences Po Paris, 2016

MA                         Sociology, Northwestern University, 2013

MS                         Organization Behavior, Yonsei University, Korea, 2006 (Summa Cum Laude)

Exchange (MA)    Art and Art Theory, Universite Paris 3 (Nouvelle Sorbonne), France, 2003

BA                         English & French Literature & Media Studies, Yonsei University, Korea, 2003

#### **AREAS OF INTEREST**

- Economic Sociology, Sociology of Arts and Culture, Organizations, Computational Social Science, and Social Networks
- Cultural Markets, Cryptocurrency, and Crisis

#### **PUBLICATIONS** (\*: graduate student coauthor)

##### Peer-reviewed

Lee, Kangsan & Bruce Carruthers, 2024, "Organizational Isomorphism During Crisis: Market Practices and US Art Museums, 2006-2011" *Socius: Sociological Research for a Dynamic World*, Forthcoming

Caruthers, Bruce & Kangsan Lee, 2024, "Formality and Informality," *Elgar Encyclopedia of Organizational Sociology*, Forthcoming

Lee, Kangsan, Jaehyuk Park, Samuel Goree\*, David Crandall, & Yongyeol Ahn, 2024, "Social signals predict contemporary art prices better than visual features, particularly in emerging markets" *Nature: Scientific Reports*, 14(11615). <https://doi.org/10.1038/s41598-024-60957-z>

Lee, Byungkyu, Kangsan Lee & Ben Hartman\*, 2023, "Transformation of social relationships in COVID-19 America: Remote communication may amplify political echo chambers," *Science Advances*, 9(51), eadi1540. <https://doi.org/doi:10.1126/sciadv.adi1540>

Lee, Kangsan & Daeyoung Jung, 2023, "Too Much Is Too Bad: The effect of media coverage on the price volatility of cryptocurrencies," *Journal of International Money and Finance*, 133:102823. doi: <https://doi.org/10.1016/j.jimonfin.2023.102823>

Hazem Ibrahim [et al. with Kangsan Lee], 2023, "Perception, performance, and detectability of conversational artificial intelligence across 32 university courses," *Nature: Scientific Reports*, 13:12187. Doi: <https://doi.org/10.1038/s41598-023-38964-3>

Lee, Kangsan, 2023, "Conventions and Categories in Markets," *Oxford Bibliographies in Sociology*, Ed. Lynette Spillman, New York: Oxford University Press, DOI: 10.1093/OBO/9780199756384-0265.

Chang, Paul & Kangsan Lee, 2021, "The Structure of Protest Cycles: Inspiration and Bridging in South Korea's Democracy Movement," *Social Forces*, Vol. 100, Issue 2, p. 879–904.

\*Outstanding Published Article Award. 2022. The Peace, War, and Social Conflict Section, American Sociological Association.

Lee, Kangsan, 2018, "The Neoliberal Marketization of Global Contemporary Visual Art Worlds: Changes in Valuations and the Scope of Local and Global Markets," *Art and the Challenge of Markets*, Victoria D. Alexander, Samuli Hägg, Simo Häyrynen, and Erkki Sevänen (eds.), Palgrave Macmillan.

Penet, Pierre and Kangsan Lee, 2014, "Prize & Price: The Turner Prize as a Valuation Device in the Contemporary Art Market," *Poetics, Journal of Empirical Research on Culture, the Media and the Arts*, Vol. 43:149-171.

Shin, Dongyeub, Kangsan Lee, & Hakbae Lee, 2014, "Neoliberal Marketization of Art Worlds and Status Multiplexity: Price Formation in a Korean Art Auction, 1998-2007," *Poetics, Journal of Empirical Research on Culture, the Media and the Arts*, Vol. 43: 120-148.

Yi, Sangmook, Sunhyuk. Kim, & Kangsan Lee, 2007, "The Overseas Expansion of Korean Film to the Domestic, Global, and Transnational Culture Contents," *Korean Management Review*, Vol. 36(6): 1449-1474.

#### Other Publications

Lee, Kangsan, 2021, "Review on the surveys of social participation and cultural consumption baseline (SPCCB) Abu Dhabi," *CultureSTATS Abu Dhabi*, Department of Culture and Tourism, Abu Dhabi, UAE.

Lee, Kangsan & Bruce Carruthers, 2019, "Museums, Money, and Markets: Crisis and Attention-based Imitation in US Art Museums 2007-2011," *Academy of Management Proceedings* (1), 16724.

Lee, Kangsan, 2018, "Institutional Actors in Markets, Museums and the Global Circulation," *Abu Dhabi Art 2018*, Department of Culture and Tourism, UAE.

## **WORKS IN PROGRESS**

### Under Review

Lee, Kangsan, Peggy Levitt, & Chantal Valdivia\* “Migrating Arts with(out) Migrating Artists: Decentering the Global Art World” *The 2nd Revised and Resubmission (with minor revisions) to Social Forces*.

Lee, Kangsan, Karunakar Reddy Mannem\*, and Jaehyuk Park, “Predicting the New from the Old: Transfer Learning for Rising Chinese Artists from the Established Global Artists” *Under Review*.

### Working Paper / Book Project

Lee, Kangsan, “Arts and Data: A Data-Centric View of Art Worlds” (Book proposal)

Lee, Kangsan, & BK Lee, “The Silent Solitude: Social Isolation During COVID-19 with(out) Physical Distancing”

Lee, BK, and Kangsan Lee, “Ingroup Bias and Othering Process in Close Social Ties: How Americans Perceive the Infection Status of Others During the COVID-19 Pandemic”

Lee, Kangsan, & BK Lee, “Networks vs Neighbors? Wearing Masks as Cultural Decisions during Crisis”

Daeyoung Jung & Lee, Kangsan, “Infodemic in Pandemic: The Politicization of Fakenews during Covid-19”

Lee, Kangsan, & BK Lee, “New Digital Divide: Social Networks and the Creative and Relational Use of AI”

Jeong, Soyoung Sophia, and Kangsan Lee, “The Uncanny Valley of AI-mediated HRM: How Socioeconomic Status Determines Mechanisms to Trusting AI”

Paik, Christopher, and Kangsan Lee, “Colonial Extraction and Consequences: Evidence from Museum Artifacts”

Lee, Kangsan, “Satoshi Nakamoto and Mrs X: The Use of Pseudonym, Gender, and Team Identity in Cryptocurrency”

Mannem, Karunakar Reddy\*, and Kangsan Lee, “Emotional Currency: The Volatility of Cryptocurrency and Emotional References”

## **PRESENTATIONS AND TALKS**

Lee, Kangsan, Karunakar Reddy Mannem, and Jaehyuk Park, “Too New to Analyze?: Transfer Learning for Emerging Chinese Artists from the Established Global Artists,” *Creative Industries Conference and Workshop for Academy of Management Discovery*, Edinburgh, UK, 2024.

Jeong, Soyoung Sophia, and Kangsan Lee, “The Uncanny Valley of AI-mediated HRM: How Socioeconomic Status Determines Mechanisms to Trusting AI,” Symposium: Highlighting the Hidden: Putting a Spotlight on Vulnerability Within Organizations, *Academy of Management Annual Meeting*, Chicago, 2024.

- Lee, BK, and Kangsan Lee. "Ingroup Bias and Othering Process in Close Social Ties: How Americans Perceive the Infection Status of Others During the COVID-19 Pandemic," *INSNA 2023 Portland / IC2S2, 2023, Copenhagen / Frontiers of Network Science*, New York, 2023.
- Lee, BK, Kangsan Lee, & Benjamin Hartman, "Social networks in COVID-19 America: Americans remotely together but politically apart," *American Sociological Association Annual Meeting*, Atlanta, 2023.
- Lee, Kangsan & Karunakar Reddy Mannem, "Predicting the New from the Old: Transfer Learning for Rising Chinese Artists from the Established Global Artists" *EGOS (European Group for Organizational Studies) Annual Meeting*, 2023.
- Lee, Kangsan, Peggy Levitt, & Chantal Valdivia "Migrating Artists and Migrating Arts: Decentering the Global Art World," *American Sociological Association Annual Meeting*, Los Angeles, 2022.
- Lee, Kangsan, Jaehyuk Park, Sam Goree, David Crandall, and Yong-Yeol Ahn "Buying an art or an artist?: Impossibility and possibility of predicting price of artworks" *Art and Data Conference*, New York, 2022.
- Lee, BK, Kangsan Lee, & Benjamin Hartman, "Social divides in COVID-19 America," *The Sunbelt 2022, International Social Network Conference*, Australia, July, 2022.
- Peggy Levitt, & Kangsan Lee "Decentering the Global Art World," *COCUMINT Lecture series: Consumption of Cultural goods as driver of Migrants Integration*, Italy, 2022.
- Lee, BK, Kangsan Lee, & Peter Bearman, "Social networks in America during COVID-19," *The Population Association of America's Annual Meeting*, Atlanta, 2022.
- Lee, Kangsan, "The Social Construction of Price and Pricing," *Market Creation and Pricing Forum*, Academy of Entrepreneurship, The Korean Sociological Association, and Seoul National University Entrepreneurship Center, 2021.
- Lee, Kangsan, Peggy Levitt, & Chantal Valdivia "Migrating Artists and Migrating Art: Decentering the Global Art World," *New Trends and Approaches to Migration Studies in East and Southeast Asia*, 2021.
- Lee, Kangsan & Karunakar Reddy Mannem, "Predicting the New from the Old: Transfer Learning for Rising Chinese Artists from the Established Global Artists," *IC2S2 (International Conference on Computational Social Science)*, Zurich, Switzerland, 2021.
- Lee, Kangsan & Karunakar Reddy Mannem, "Predicting the New from the Old: Transfer Learning for Rising Chinese Artists from the Established Global Artists," *INAS (International Network of Analytical Sociology)*, Tokyo(Online), Japan, 2021.
- Lee, Kangsan & Bruce Carruthers "Museums, Money, and Markets: crisis and attention-based imitation in US art museums 2007-2011," Invited talk, *SCANCOR PhD workshop in Mannheim Germany*, 2019.
- Lee, Kangsan & Bruce Carruthers "Museums, Money, and Markets: crisis and attention-based imitation in US art museums 2007-2011," *Academy of Management Annual Meeting*, Boston, 2019.
- Lee, Kangsan, "The Effect of News Media and the Silence of Guideline on Cryptocurrency Markets," *Society for the Advancement of Socio-Economics (SASE) Annual Meeting (New York)*, 2019.
- Lee, Kangsan, Jaehyuk Park, and Yong-Yeol Ahn "Valuing Art: Professional vs. Algorithm," *IC2S2 (International Conference on Computational Social Science)*, Amsterdam, Netherland, 2019.
- Lee, K. & J. Colyvas "Status Mobility and Audience Heterogeneity between Markets: How Does Success Cross Boundaries between Local and Global Art Markets?," *Society for the Advancement of Socio-Economics (SASE) Annual Meeting (Japan)*, 2018.
- Lee, K. & J. Colyvas "Status Inconsistency and Status Mobility between Markets: How does Status Cross the Boundary of Local and Global Markets?," *Academy of Management*

- Annual Meeting* (Anaheim), *American Sociological Association Annual Meeting* (Seattle), and *EGOS Annual Meeting* (Naples, Italy), 2016.
- Lee, K. & B. Carruthers "Museums, Money, and Markets: crisis and selective imitation in US art museums 2007-2011," *Preconference, The New Economy, American Sociological Association Annual Meeting*, Seattle, August 2016.
- Lee, K. "Transfer of Cultural Success between local and global markets and Status Dynamics," the Creative Industries Conference, University of Edinburgh, Edinburgh, UK. July 2016 (*Invited*).
- Lee, K. "Status Mobility in Global Contemporary Art Markets," colloquium talk, Society and Organization center, HEC Paris, France. Mar. 2016 (*Invited*).
- Lee, K. & J. Colyvas "Status devices and Status mobility between markets: How does status cross the boundary of local and global markets?," colloquium talk, Grenoble School of Management, France. Feb. 2016 (*Invited*).
- Lee, K. & J. Colyvas "Status devices and Status mobility between markets: How does status cross the boundary of local and global markets?," International Conference on Art market in a global perspective, Amsterdam, Jan. 2016.
- Lee, K. "How success travels: Artists' status mobility between international art markets, New York, London, Paris, Hong Kong (Shanghai) and Seoul between 1990- 2012," Pecha Kucha Presentation at OMT, Academy of Management Annual Meeting 2015 (*Invited*).
- Lee, K. "Social Valuation in Organizational, Interpersonal, and Market Contexts," Medici Summer School, Bologna, 2015 (Bologna Business School, HEC Paris, and Sloan School of Management, MIT).
- Lee, K. & B. Carruthers "Museums, Money, and Markets: the adoption of market practices in US art museums 2007-2011," *Alberta Institution Conference 2015 (Invited) and Academy of Management Annual Meeting 2015*.
- Lee, K. "Sticky Status? The Status Transitivity and Valuation Devices between Markets," *American Sociological Association Annual Meeting*, San Francisco, August 2014.
- Lee, K. (with Paul Y. Chang) "The Network Structure of Protest Cycle: Diffusion and Cohesion in South Korea's Democracy Movement," *Social Science History Association Annual Meeting*, Chicago, November 2013.
- Lee, K. "Cultural Inequality and the popularization of High Culture in the US," *American Sociological Association Annual Meeting*, New York, August 2013.
- Lee, K. & D., Shin "How Are Legal Institutions Formulated?: Organizational Dynamics of Art Bill Deliberations in Korean National Assembly," *American Sociological Association Annual Meeting*, Las Vegas, August 2011.
- Lee, K. & D., Shin "Pictures at an Auction: Status and Framing in Price Formation of Fine Arts," *American Sociological Association Annual Meeting*, Atlanta, August 2010
- Lee, K. (with S., Kim & Ki W.) "Uncertainty-Reducing Signals from Rivals in Segment Exit: Segment Exits by System Information Ventures," *Academy of Management Annual Meeting*, Montreal, August 2010.
- Lee, K. (with S., Kim & Ki W.) "Two Bandwagons: Industry and Niche Level Bandwagons and New Niche Explorations by Korean SI Firms," *Academy of Management Annual Meeting*, Chicago, August 2009.
- Lee, K. (with S., Yi & D., Shin) "Signaling Experience Goods: Reputation, Network, & Frame As Signals in a Market for Classical Music," *Academy of Management Annual Meeting*, Anaheim, August 2008.

## AWARDS, FELLOWSHIPS, AND GRANTS

- Best Published Article Award, 2022, Peace, War, and Social Conflict Section, American Sociological Association
- Research Incentive Fund (AED 160,000(USD 43,500)) with Sophia Jeong, 2022-24, “AI and Management: Will AI-based Management practices be trusted by managers and employees?,” Office of Research, Zayed University.
- Covid-19 Research Grant (USD 20,000) with BK Lee, 2021-22, “The National Study of American Social Life and Social Networks During the COVID-19 pandemic,” American Assembly, Columbia University.
- Buffett Institute Dissertation Research Award (USD5000), 2016, Buffett Institute for International and Comparative Studies at Northwestern University.
- Exchange Researcher Fellowship, 2015-2016, Sciences Po Paris, France.
- Buffett Institute Dissertation Research Travel Award (USD5000), 2015, Buffett Institute for International and Comparative Studies at Northwestern University.
- Best Published Paper, The Robert F. Winch Memorial Award, 2014, Department of Sociology, Northwestern University.
- MacArthur Collaborative Summer Research Grant (USD2000), 2013, Department of Sociology, Northwestern University.
- Conference Travel Grant, 2013, 2014 The Graduate School and Department of Sociology, Northwestern University.
- Graduate Student Fellowship, 2011-12, 2014, The Graduate School, Northwestern University.
- Graduate Student Scholarship for excellent performance, Yonsei School of Business, Yonsei University, 2009-2010.
- Best Paper Award, "Overseas Expansion Strategy of Korean Cultural Industry," The Ministry of Culture and Tourism & Korean Academy Society of Business Administration (KASBA), 2007.
- Graduate Student Scholarship, The Graduate School of Yonsei University, 2004-2005
- Duo-France Fellowship, ASEM-Duo Fellowship, ASEM (Asia-Europe Meeting), University of Paris 3 (Nouvelle Sorbonne) 2002.
- Undergraduate Student Dean’s Award, Yonsei University, 2002-2003.

## PUBLIC ENGAGEMENTS

- Exhibition Jury, 2024-25, NYUAD Art Galleries, Project Space, Abu Dhabi, UAE.
- Advisory Board, 2022-2024, Ma’an, The Authority of Social Contribution, Social Investment and Entrepreneurship Accelerator Program, Abu Dhabi, UAE.
- Consulting for Culture Cluster Abu Dhabi, 2022, Presidential Cabinet, Abu Dhabi, UAE.
- The Campus Arts Committee, 2021-2022, The joint governance committee by the Executive Committee for Campus Art Collection agreement with Tamkeen, NYUAD.
- Invited speaker, 2021, “Student Entrepreneurship,” Startup India Webinar on Entrepreneurship, The Ministry of Commerce and Industry, the Government of India.
- Consulting for CultureSTATS-AD Project (Cultural production and consumption survey in Abu Dhabi), 2020-21, Cultural Planning & Development, Department of Culture and Tourism, Abu Dhabi, UAE.
- TV Interview, 2020, Featured in SkyNews Arabia 9pm News, The Story: Suicides and Economy (<https://www.youtube.com/watch?v=vrE4qgBdCv8>).
- Invited judge, 2020, The 13th MIT ENTERPRISE FORUM Pan Arab Startup Competition.
- Discussant, 2020, The Art Collectors Forum: Collecting post-Covid in global art markets.
- Advisory Board, 2019-21, Presidential Advisory Council for National Unification (South Korea; Middle East Sector).

## PROFESSIONAL SERVICES

- Editorial Board Member for *Poetics (Journal of Empirical Research on Culture, the Media and the Arts)*, 2022~present
- Reviewer for *American Sociological Review*, *American Journal of Sociology*, *Social Forces*, *Academy of Management Journal*, *Organization Studies*, *Poetics (Journal of Empirical Research on Culture, the Media and the Arts)*, *Socio-Economic Review*, and *The Journal of Chinese Sociology*.
- Director, Culture & Diversity Research Cluster, Division of Social Science, NYUAD, 2024-2025
- Academic Mentor, Design Lab 2024, the Office of Undergraduate Admissions, NYUAD, 2024
- Governing Committee of BOS program, (Business, Organizations, and Society), NYUAD, 2022-24
- Co-Chair for Peace, War, and Social Conflict Outstanding Published Article Award, American Sociological Association, 2022-23.
- Organizer of International Conference, “Art and DATA: The social and computational analytics on Art with big data,” NYU, New York, 2022.
- Search Committee for Tenure Track position for Business, Organization, and Society in Social Science, NYUAD 2021-22
- Cluster Organizer at ASA (American Sociological Association) Art, Culture, and Religion Cluster 2021-22.
- Sociology of Culture section's John Mohr Grant committee, American Sociological Association, 2020-2021.
- Search Committee for Visiting position for Business, Organization, and Society in Social Science, NYUAD 2020-21
- Speaker Series Organizer, Social Research and Public Policy (SRPP), NYUAD, 2019 – 2022.
- Co-organizer, International Network Seminar (WTFNS: Workshop on the Frontiers of Network Science) at NYUAD, 2019-2020
- Organizer of Professional Development Workshop, “Culture and Cognition: The Material and Cognitive Foundations of Culture in Cultural Entrepreneurship,” Academy of Management Annual Meeting (OMT), Anaheim, 2016.
- Speaker Series Organizer, International Studies, Northwestern University, 2016-2017.
- Student Representative, Association of Korean Sociologists in America, 2015-2016.
- Graduate Student Paper Competition Committee, Association of Korean Sociologists in America Annual Mini Conference, Chicago, 2015.
- Volunteer Organizer, The Institutional Foundations of Capitalism, SASE (Society for the Advancement of Socio-Economics) annual meetings, Chicago, 2014.

## TEACHING EXPERIENCE

<i>Creativity and Creative Industries</i>	2024
<i>Organizations and Society</i>	2021, 2023
<i>The Sociology of Entrepreneurship</i>	2018, 2019, 2021, 2023
<i>Introduction to Statistics for Social Science</i>	2019, 2020, 2021, 2022

Capstone Advisor of thirteen students in 2018-2023, NYUAD

Lecturer, "Sociology of Organization," The School of Professional Studies, Northwestern University, Summer, 2016.

Mentor, Undergraduate Research Mentor for International Studies, Northwestern University, 2016-2017.

Teaching Assistant, "Sociology of Organization," Craig M. Rawlings, Northwestern University, Spring and Fall 2016.

Teaching Assistant, "Economy and Society," Bruce Carruthers, Northwestern University, Spring 2013 and 2015.

Teaching Assistant, "Asian American Pop Culture," Jinah Kim, Northwestern University, Fall 2013.

Teaching Assistant, "Organizational Sociology," Christian Ukaegbu, Northwestern University, Winter 2013 and Winter 2014.

Teaching Assistant, "Introduction to Sociology," Mary Pattillo, Northwestern University, Fall 2012.

Teaching Assistant, "Statistics in Social Science," Paul Y. Chang, Underwood International College, Yonsei University, Fall 2009 – Spring 2010.

Teaching Assistant, "Seminar in Organization Theory (Graduate)," Dong Y. Shin, Yonsei University, Spring 2005.

Teaching Assistant, "Network Theory & Strategic Alliance (Graduate)," Dong Y. Shin, Yonsei University, Spring 2004.

#### **PROFESSIONAL AFFILIATION**

American Sociological Association.

Academy of Management.

European Group for Organizational Studies.

Creative Industries Conference.